

# Ad-Aware® PLUS

## ANNIVERSARY EDITION

### Anti-Spyware + Anti-Virus

*You are vulnerable to malicious invasions each and every time you connect to the Internet. Over three-quarters of Americans lack core protection to keep their computers, information and families safe from stealthy cyber criminals, industry studies show.*

*Building on 10 years of advanced malware detection, Ad-Aware Plus – Anniversary Edition provides comprehensive protection so you can keep up with the absolute latest advancements by stealthy cyber criminals, without adding a strain on your system.*

Ad-Aware Plus is an upgrade of our Free version with additional advanced features. To choose the Lavasoft product that is right for you, visit our comparison chart on [www.lavasoft.com](http://www.lavasoft.com).

### Stay Safe with Comprehensive Malware Protection!

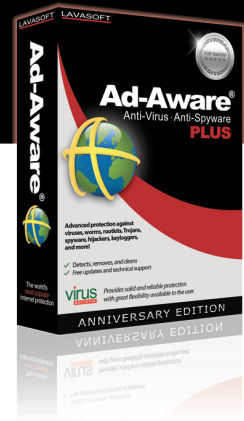
Relieve the burden of constant cyber attacks with comprehensive malware protection; Ad-Aware detects and blocks over two million threats, including viruses, spyware, Trojans, bots and rootkits.

Use the Internet with peace of mind as Ad-Aware actively shields you from the latest dangerous intruders, and even from unknown and emerging threats using heuristical detection.

Preserve your computer investment by not only detecting and removing malicious applications that eat up memory and steal bandwidth, but going a step further to clean your system by removing all traces of the infection, so your computer runs as smoothly as the day you bought it.

Don't stress or waste time with complicated controls – Ad-Aware's user-friendly interface and preset configurations effortlessly guide you through the complexities of malware detection and removal.

Know that you are protected with continuous software and threat updates throughout your license duration, as well as free online customer support, 24-hours a day, 7 days a week.



### Key Features

- Comprehensive malware protection
- Behavior-based heuristical detection
- Integrated Ad-Watch Live! Advanced
- Rootkit removal system
- Customizable profile scans
- Rootkit removal system
- Lavasoft SmartSet
- Extensive Detection Database
- External drive scanning
- Detect, remove, AND clean
- The Scheduler
- Full Integration with Windows Security Center
- Automatic pulse updates & free technical support

### System Requirements

- Processor: P600
- RAM: Operating system + 100 MB
- Hard disk: 100 MB free space recommended
- Operating systems: Windows Vista (32- and 64-bit) Windows XP (32-bit) Windows 2000 (Pro)

### Supported Web Browsers

- Internet Explorer (6.0 or higher)
- Firefox (2.0 or higher)
- Opera (version 9 or higher)

### Supported Languages

- English, Dutch, Flemish, French, German, Italian, Portuguese, Spanish, Traditional Chinese, Simplified Chinese and Japanese



## What's New in Ad-Aware Plus – Anniversary Edition?

- **Integrated Ad-Watch Live! Advanced** – No more loading Ad-Watch as a separate tool! Immediately detect malware applications with advanced real-time protection, including behavior-based heuristics scanning.
  - **Real-time registry protection** - Detect and block access to attempted registry changes, a favorite malware target.
  - **Real-time process protection** - Suspend suspicious files and block malicious processes to prevent them from further integration into your system.
- **Behavior-based Heuristical Detection** – Boost your protection with heuristical detection to find and block unknown and emerging threats.
- **Extensive Detection Database** – Detection of over 2 million known threats, with continuous pulse updates to guard your privacy against new cyber attacks.
- **Radically Improved Resource Efficiency** – Tread lightly on your system's resources with dramatic improvements to the memory usage.
- **Customizable Profile Scans** - Easily create and save personalized scan profiles so Ad-Aware only scans areas that you select.
- **Lavasoft SmartSet** - Scanning and cleaning is effortless with automatically configured settings for scans and recommended actions for found infections.
- **Detect, Remove AND Clean** – Beyond simply detecting and removing malware, Ad-Aware intelligently cleans your system by removing all traces of the infection.
- **Pin-Point Scanning** - Easily assess suspicious files - right-click any file or folder to scan with Ad-Aware or to submit to ThreatWork for analysis.
- **Easy to Download, Install and Use** - Effortlessly maneuver the complexities of malware detection and removal with our new, streamlined user interface.
- **Full Integration with Windows Security Center** - Get Ad-Aware protection and status notifications through the Windows Security Center.

## More Key Features

- **Comprehensive Malware Protection** – Powerful anti-spyware and anti-virus protection with detection of malware, Trojans, worms, rootkits, and much more.
- **Rootkit Removal System** - Advanced anti-rootkit technology protects you from hidden threats and stealth attacks.
- **Lavasoft ThreatWork** - Submit suspicious files to Lavasoft researchers for analysis via ThreatWork – an alliance of global anti-malware security volunteers actively fighting online threats.
- **Hosts File Editor** - Take control of your web navigation by creating navigational shortcuts and blocking unsecure and harmful sites.
- **External Drive Scanning** - Scan your external storage devices – iPods, DVDs, USBs, and more – for an additional layer of security.
- **The Scheduler** - Automatic Scans set to your personalized schedule to optimize time and resources.
- **Automatic Pulse Updates & Free Technical Support** – Protect against the latest forms of malware with fast, continuous pulse threat updates, and rest easy knowing you can get immediate answers to your questions with free technical support.

## About Lavasoft AB

- Established in 1999
- Private company
- Headquarters in Gothenburg, Sweden
- 4,000 partners in over 120 countries
- Over 350 million Ad-Aware downloads worldwide

## The Lavasoft Mission

The Lavasoft *mission* is, as an innovation-driven organization, to pioneer and deliver high quality security solutions that protect individual computer users and business networks worldwide from compromising and intrusive privacy threats.

## The Lavasoft Vision

Our *vision* is that every computer user, regardless of economic status or geographic location, has the power to control their individual privacy and security. We strive to promote an environment of ethical change in the malware industry to uphold our ideals of social and corporate consciousness.

*"Long considered the grandfather of anti-spyware programs, Ad-Aware keeps getting better."*

CNET

*"[Ad-Aware] provides solid and reliable protection with great flexibility available to the user... combining leading detection technologies from the anti-spyware and traditional anti-virus worlds."*

Virus Bulletin

## Contact

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